

WANTED: THIRD GORILLA

(a.k.a. Creative Designer)

► We're Going Gorillas. We turn complex science into stories people actually care about.

We're a Ghent based **marketing agency** for **life science companies** that is also dedicating serious time to projects that **create societal impact**.

Right now we're two gorillas (one scientist, one storyteller) with too many ideas and not enough hands. Projects are piling up, clients are loving what we do, so we need **to grow the troop**.

Enter you!

► This ain't no boring corporate job

Your superpower? Making abstract science look visually striking.

Think: explainer reels people actually look forward to watching. Presentations and pitch decks that don't bore people to tears. Infographics that make complex concepts click. Campaign visuals that stop the scroll. Website visuals that **make science sexy** (yes, it's possible).

You'll be the creative gorilla who turns "Here's our data" into "Holy shit, I need to know more."

► THE ONE WE CAN'T WAIT TO MEET

Your mindset

- Safe designs aren't your thing. They're not ours either.
- You've got a sharp eye for typography, composition, and detail (kerning matters!).
- You're a flexible team player who isn't afraid to roll up those sleeves.
- You're genuinely curious about science. You want to understand what you're designing.
- You're a sparring partner that isn't afraid to speak up.
- You want to keep growing and can't wait to join us on training courses and conferences.

Your skills

- You juggle your to-dos for multiple projects without breaking a sweat.
- You're fluent in Dutch and/or English.
- Adobe Creative Cloud is your playground (InDesign, Illustrator, Photoshop, Lightroom).
- You're comfortable with Microsoft Office.
- You love Notion as a digital workspace (or can't wait to use it).
- Bonus point: Motion graphics and video editing skills (Premiere Pro, After Effects).
- Another bonus point: You have experience with AI tools or want to start experimenting.

Your experience

- At least 3 years working experience in creative design.
- Degrees in graphic design, multi-media design or marketing are nice to have but don't say it all.
- No such degrees but you're a creative powerhouse with the right attitude?

Let's talk!

What your day will look like

*Arrive. Coffee. Creative chaos begins. Open Notion. Your personal dashboard = beautiful disaster. Emails. Finish that scientific graphic. CRISPR explained with scissors and DNA strands. Send. Done. New request pings. A stack of scientific papers lands on your desk. Forty pages of cellular pathways. You grab your science colleague: "Explain this like I'm five." Thirty minutes later, you've cracked the visual concept. Sketch it. This is going to look sick. Noon already? **Lunch with your creative crew.** Freaky conversations, loud laughter. Ready to go again! PowerPoint deck, check. Source files delivered. Logo for new societal project, bold direction chosen. Website banner goes live. Co-worker storms into your office: "Somebody brought cake. Hurry!". **Sugar reload.** IG reel prepped, 30 seconds of immunotherapy that feels like an action movie. Booth design drafted. Brainstorm session, wild ideas fly, many are weird, two are pure genius. **Fist bump with the team. Head home satisfied.** Or not. The phone buzzes, your best friends are in Ghent wanting to grab a drink. "You bet! I'm already in the neighborhood".*

► Why join our jungle?

- **Impact** that matters: You will work on commercial and societal projects that change lives.
- Your voice counts: We are a **small team** with **big ambitions** and your input will shape GG's direction.
- Creative freedom: You'll get to experiment, push limits, try **wild ideas**.
- Room to grow: Training courses, conferences, **we invest in your development**.
- Inspirational environment: You'll be part of a co-working community where our office in Ghent is hosted.
- **Flexible setup:** Full-time or 4/5? Occasionally remote? We'll make it work.
- Long-term collab: We offer a permanent contract, competitive salary and benefits in line with your experience.

► READY TO GO GORILLA?

Send your resume and portfolio to hello@goinggorillas.com and tell us why you're the perfect match.

More information? Check out www.goinggorillas.com or give us a call: 0472 22 53 86.

**GOING
GORILLAS**